

*Session 1 : Biz 101 and setting up a
solid business foundation for
success*



Welcome!

- ❖ Welcome to Week 1 of Biz Brilliantly!
- ❖ Get ready to focus & learn.
- ❖ Have a pen and paper ready to take notes.



Objective

This weeks Objectives:

1. Complete your business plan
2. Set up your business legally
3. Set up your business structures
4. Create a life & business schedule that makes your heart sing
5. Create a real & dream business budget
6. Start Tracking Revenue & Expenses
7. Setup your mindset for success



Business Plan

1. **Why is it important?**
2. **What does it mean for your business?**
3. **Let's stop playing hobby and start running your business like a business**
4. **Forward thinking**



Business Legal Setup

1. **Set up your business legally using legalzoom, sunbiz.com, or any other website you feel comfortable using**
 - a. **What name do you want to call your business?**
 - b. **What legal structure do you want to use?**
 - c. **Check out the accounting training in the bonus section which will help you determine which structure will work best for you if you aren't sure.**
 - d. **Get a business EIN number from the government website**
 - e. **Open a business bank account**
 - f. **Get a Business credit card**
 - g. **Start tracking income and expenses separately from your business**



Business Structures

In your workbook you have a list of business structures I'd like you to set up now. When possible, pick the free option for now. Get comfortable using the softwares. Once you have these set up you are technically ready for business. As you start spreading your message around your circle of friends and online, you are ready to book calls and start making sales.

- a. **DON'T WAIT TO START SELLING IF YOU KNOW WHAT TRANSFORMATION YOU'RE GOING TO HELP PEOPLE GET.** Start booking calls NOW if opportunities arise.

Set up your office space. Make it feel AMAZING. Make it creative. You will be spending a lot of time there so make it feel luxurious, creative, inspiring, etc.

Setup your lifestyle BUSINESS

A Dream without a Plan is a WISH. Let's stop wishing and start creating!

Create your lifestyle schedule. I want you to be very conscious in how you spend your time because it is so easy to get sucked in and overwhelmed!

What days will you work? Client coaching days? Sales call days?

What days are you off? When are your creative days?

How will you schedule your day so that you are set up to succeed? Daily devotions? Get into an excited and successful mindset? Don't work before 11am?

What are the non-negotiables in your life and business?



Budgeting for Success

Take control of your NUMBERS!

I want you to create two budgets.

Your Dream budget. When your business is flowing and rockin', how much money will you be making? Expenses? What lifestyle will you living?

Your Current budget. How much money is currently coming in? How much money is going out? What are you paying for for your business/life now? What can you afford to support your success now?

NOTE: It is very normal to be negative in your business when you start because of all the investments you make! Don't feel bad about it or beat yourself up.

Who will you become?

In order to create transformation we need to CHANGE who we've been, how we've been acting and how we've been thinking.

A 6 figure business owner thinks very differently than someone that is struggling.

A 7 figure business owner thinks very differently than a 6 figure business owner.

How will you be thinking differently moving forward?

Who will you become?

What are some non-negotiables in your thinking?



Who will you become?

How do the 1% elite think?

Does Michael Jordan have a breakdown every time he missed the game winning shot? No...He kept asking for the ball. That's what made him a legend.

What are your anchor scriptures to keep you having unwavering faith? I want you to post at least 3 or 4 of them around your office where you read them everyday!

You must have unwavering faith to overcome the challenges of building a successful business because it will keep you taking massive action which is how success is made.

Check out the recommended reading list in the Bonus section.



Who will you become?

One of the factors that have been transformational in my life and business is journaling.

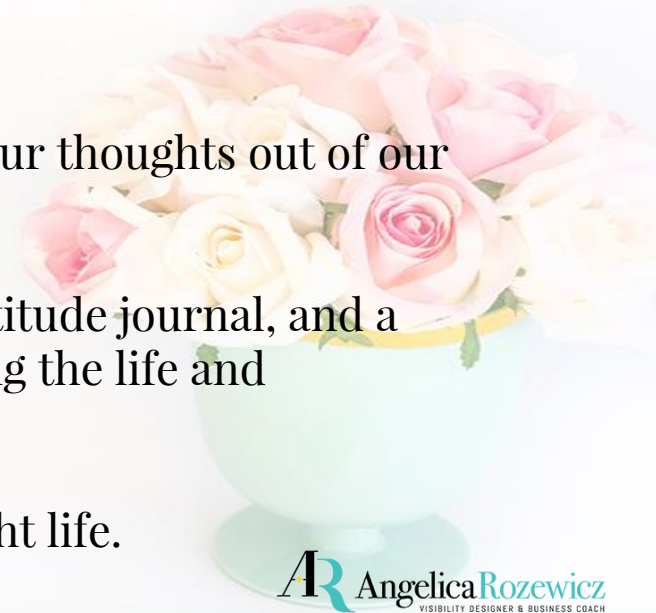
If you already have a journaling habit awesome!

If you don't, then I highly recommend you start.

As creative entrepreneurs it's so important we get our thoughts out of our head and onto paper!

I recommend 3 journals: An evidence journal, A gratitude journal, and a Scripture journal where God speaks to you regarding the life and business you're building.

It will also help you manage and control your thought life.



You're all set!

Ok you are ready to get to work!

God bless you on your journey.

Reach out to me and the other coaches in group if you're stuck on anything.

I am here to support you 150%.

Bring any questions to the Q&A call or tag me in the group.

